

## Tourism / Rovaniemi

### Autumn 2018

| <i>Degree Programme in Tourism (Rovaniemi)</i> |   |                        |      |
|--|---|------------------------|------|
| ID   | Study unit                                | Time of implementation | ECTS |
| R801DL27                                       | Event Experience Design                   | Autumn 2018            | 5    |
| R801DL29                                       | Holistic Approach to Strategic Management | Autumn 2018            | 10   |
| R801DL28                                       | Managing Human Resources                  | Autumn 2018            | 5    |
| R801DL23                                       | Northern Business Environment             | Autumn 2018            | 10   |

### Spring 2019

| <i>Degree Programme in Tourism (Rovaniemi)</i> |   |                        |      |
|--|---|------------------------|------|
| ID   | Study unit                              | Time of implementation | ECTS |
| R801DL30                                       | Collaborative Experience Design         | Spring 2019            | 5    |
| R801DL26                                       | Daily Operational Management in Tourism | Spring 2019            | 5    |
| R801DL24                                       | Designing Profitable Tourism Services   | Spring 2019            | 10   |
| R801DL25                                       | Marketing and eCommerce in Tourism      | Spring 2019            | 15   |
| R801DL31                                       | Staged Experience Design                | Spring 2019            | 5    |

In addition to study field courses Lapland UAS offers free choice and language courses for all exchange students.

Changes are possible, so always check current situation from electronic course catalogue called SoleOPS.