

Tourism / Rovaniemi

Autumn 2019

<i>Degree Programme in Tourism (Rovaniemi)</i>			
ID	Study unit	Time of implementation	ECTS
R801DL27	Event Experience Design	Autumn 2019	5
R801DL29	Holistic Approach to Strategic Management	Autumn 2019	10
R801DL28	Managing Human Resources	Autumn 2019	5
R801DL34	Developing Destination Experience	Autumn 2019	5
R801DL23	Northern Business Environment	Autumn 2019	10

Spring 2020

<i>Degree Programme in Tourism (Rovaniemi)</i>			
ID	Study unit	Time of implementation	ECTS
NB!! The courses Daily Operational Management in Tourism, Designing Profitable Tourism Services and Marketing and eCommerce in Tourism are recommended to be taken together as a study module.			
R801DL26	Daily Operational Management in Tourism	Spring 2020	5
R801DL24	Designing Profitable Tourism Services	Spring 2020	10
R801DL25	Marketing and eCommerce in Tourism	Spring 2020	15
The courses Collaborative Experience Design and Staged Experience Design can be taken separately.			
R801DL30	Collaborative Experience Design	Spring 2020	5
R801DL31	Staged Experience Design	Spring 2020	5

In addition to study field courses Lapland UAS offers free choice and language courses for all exchange students.

Changes are possible, so always check current situation from electronic course catalogue called SoleOPS.