

International Business Rovaniemi
Autumn 2018

<i>Innovative Business Services, International Business, Business Management (Rovaniemi)</i>			
ID	Study unit	Time of implementation	ECTS
R301DL12	International Marketing and Sales	Autumn 2018	5
R301DL14	B2B and Organisation Marketing in Business Context	Autumn 2018	5
R301DL13	Marketing Research and Planning	Autumn 2018	5
R301DL15	International Sales Process Management and CRM	Autumn 2018	5
R301DL16	Financial Reporting and Taxation in Business Context	Autumn 2018	5
R301DL17	Digital Content Creation	Autumn 2018	5
R307D19A	International Marketing Tools	Autumn 2018	5
R307D19B	Marketing Project	Autumn 2018	5
	Free elective language studies	Autumn 2018	

Spring 2019

<i>Innovative Business Services, International Business, Business Management (Rovaniemi)</i>			
ID	Study unit	Time of implementation	ECTS
R301DL25	Applied Professional Knowledge	Spring 2019	20
R301DL26	Innovation and Entrepreneurship	Spring 2019	10
R301DL23	E-Commerce and Internet Marketing	Spring 2019	5
R301DL21	HRM, Labour Law and Payroll	Spring 2019	5
R301DL29	International Project	Spring 2019	5
R301DL19	Management Accounting	Spring 2019	5
R301DL18	Managing Business Project Case	Spring 2019	5
R301DL22	Strategic Management Skills	Spring 2019	5
	Free elective language studies	Spring 2019	

In addition to study field courses Lapland UAS offers free choice and language courses for all exchange students. Changes are possible, so always check current situation from electronic course catalogue called SoleOPS.